

NATURALLY CUSTOM

WWW.NATURALLYCUSTOM.COM
PO BOX 822 DOVER, NH 03821
CALL/TEXT: (603)574-4765
FAX: (800)630-8215
CREATIVE@NATURALLY-CUSTOM.COM



LOGO DESIGN

CLIENT	FARMER JOES ORGANICS	MEDIUM	DIGITAL - BRANDING
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OBJECTIVE:

To contemporize the brands image using illustrated art assets.

ADDITIONAL COMMENTS:

Hot_Coffee Font is licensed for comercial use under Farmer Joes Organics.

VERSION 1 of 1

DATE 6/8/2018


ART DIRECTOR & ACCOUNT MANAGER

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VINYL DECAL LABELS

CLIENT	FARMER JOES ORGANICS	MEDIUM	PRINT - VINYL DECAL LABELS
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OBJECTIVE:

To create four labels for use on 2.5 cubic ft bags of Soil Media.

ADDITIONAL COMMENTS:

White roots represent healthy roots. The change from day to night between the Veg and Bloom represent the photoperiod adjustment professional gardeners will make to set the hours from vegetative to flower.

VERSION 1 of 1

DATE 6/8/2018


ART DIRECTOR & ACCOUNT MANAGER

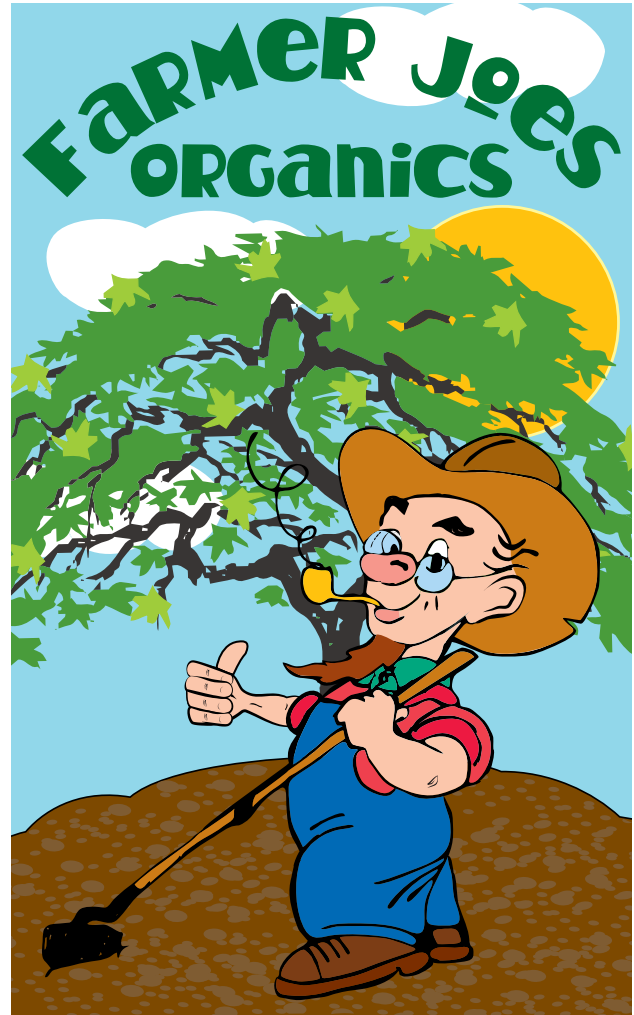
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OOH DISPLAY

CLIENT	FARMER JOES ORGANICS	MEDIUM	PRINT - OOH DISPLAY
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OBJECTIVE:

To create a sign that would also be used as a poster in memory of the person who stole the first sign off the business entrance.

ADDITIONAL COMMENTS:

The left piece is the original sign for the business entrance while the right is the poster that is used in the brochures and at product displays.

VERSION 1 of 1

DATE 6/8/2018

John A. [Signature]
ART DIRECTOR & ACCOUNT MANAGER

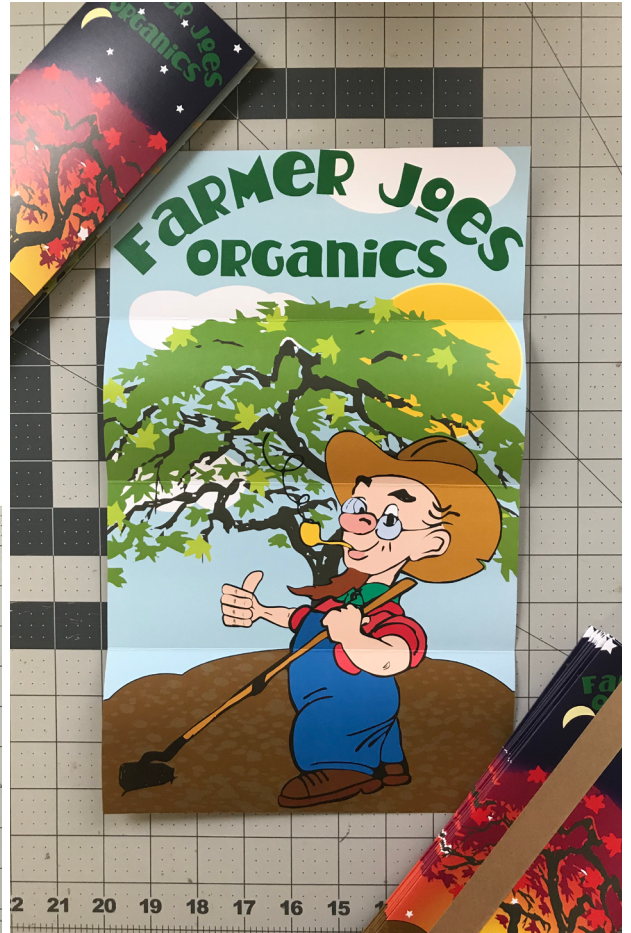
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BROCHURE

CLIENT	FARMER JOES ORGANICS	MEDIUM	PRINT - DOUBLE GATE FOLD BROCHURE
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OBJECTIVE:
 To create a double gate fold brochure that doubles as a poster within the inner most fold.

ADDITIONAL COMMENTS:
 The brochure contains content for the brands product mix and instructions for use.

VERSION 1 of 1

DATE 6/8/2018

John Doe
 ART DIRECTOR & ACCOUNT MANAGER